



For Immediate Release

## **Canuck it Up at the Redpath Waterfront Festival this Canada Day Long Weekend**

**TORONTO, ON – May 25, 2017** – Celebrate Canada’s 150<sup>th</sup> anniversary at the annual **Redpath Waterfront Festival** (RWF) presented by Billy Bishop Airport this Canada Day weekend, July 1-3.

This year, the Redpath Waterfront Festival is the official launch of the **ONTARIO 150 Tour** presented by Redpath Sugar. This pan-provincial event will travel to five other waterfront communities throughout the summer in honour of Canada’s 150<sup>th</sup> anniversary, including Owen Sound (July 7-9), Sault Ste. Marie (July 13-15), Midland (July 21-23), Amherstburg (August 5-6) and Brockville (August 10-13).

“Redpath Sugar is very pleased to be the title sponsor of the annual Redpath Waterfront Festival and presenting sponsor of the ONTARIO 150 Tour,” states Nancy Gavin, Manager of Brand Development, Redpath Sugar Inc. “The 150<sup>th</sup> Anniversary of Canada is a significant year to celebrate Canada’s diversity and we are delighted to support the unique programming and entertainment drawing attention to various waterfront communities throughout Ontario.”

In Toronto, the waterfront will come alive with interactive shows and entertainment, food, drink, shopping, games and much more at Sherbourne Common and HTO Park. To get you from one park to the other, the RWF will offer a courtesy shuttle compliments of Hyundai Auto Canada. Hyundai has also confirmed their partnership for the ONTARIO 150 Tour and will travel to the various locations during the summer.

### **TAKE A SELFIE WITH THE WORLD’S LARGEST RUBBER DUCK**

Measuring in at 61-feet tall, 79-feet wide, and 89-feet long, don’t miss the 6-storey tall and 30,000 lb World’s Largest Rubber Duck on her first visit to Canada. Visit this giant yellow duck in HTO Park all weekend long.

### **EXPERIENCE RHYTHM OF THE NATION/ RYTHME DE LA NATION**

Rhythm of the Nation is a Canada 150 Fund initiative that has been created specifically for the ONTARIO 150 Tour. Nationally renowned DJ Creeasian will be remixing Canada’s cultural sounds including Aboriginal, Celtic, French, European, Afro-Caribbean and Asian. Interactive and engaging, Rhythm of the Nation invites audiences to discover Canada’s rich diversity through dance and music. The inspirational performances will be happening in Sherbourne Common all weekend.

### **CATCH THE ACTION PACKED WEST COAST LUMBERJACK SHOW**

From *Canada’s Got Talent*, *The Bachelor Canada*, and *Bates Motel*, the West Coast Lumberjack Show will deliver 45 minutes of non-stop lumberjack action, including log-rolling, tree climbing and axe throwing! Cheer on the teams as they compete head-to-head in Sherbourne Common.

### **MEET THE ROYAL CANADIAN NAVY**

Back by popular demand, the Royal Canadian Navy (RCN) is sailing in on a 440ft frigate. Visitors will have the chance to tour the HMCS Ville de Québec for free all weekend in Sherbourne Common. On-land RCN activities include a 5-km fun run along the waterfront at 8:30 am on July 1 and 2 and the second annual Navy Chef’s Cook-Off, this year on the BBQ where you can learn culinary skills and watch RCN chefs go head to head on the grill, black box style.

## **SHOP UNTIL YOU DROP AT THE WATERFRONT ARTISAN MARKET**

The Waterfront Artisan Market presented by The Waterfront BIA and operated by Scadding Court Community Centre, returns to HTO Park. Toronto's Waterfront open-air market features a carefully-curated mix of 75 local, up-and-coming artisans, crafters, chefs and bakers. Shop for finely-crafted jewellery, unique art, artisanal gifts and delicious food.

### **REDPATH WATERFRONT FESTIVAL:**

DATE: Saturday, July 1: 11 a.m. – 8 p.m.  
Sunday, July 2: 11 a.m. – 8 p.m.  
Monday, July 3: 11 a.m. – 5 p.m.

LOCATION: All events are in Sherbourne Common (61 Dockside Drive) and HTO Park (339 Queen's Quay W).

TIMES: For performance times and programming information visit [www.towaterfrontfest.com](http://www.towaterfrontfest.com)

COST: Admission to RWF is FREE!

PARTNERS: Redpath Sugar, Billy Bishop Airport, Hyundai Auto Canada, Government of Canada, Ontario Ministry of Tourism, Culture and Sport, City of Toronto, The Waterfront BIA, CTV, Toronto Star and CNW, among others. The Festival is proud to recognize Waterfront Neighbourhood Centre as its charity partner.

### **JOIN THE CONVERSATION ONLINE:**

Twitter: @towaterfest

Facebook and Instagram: @towaterfrontfest

#CanuckItUp

#WhatTheDuck

### **ABOUT REDPATH WATERFRONT FESTIVAL:**

The Redpath Waterfront Festival is an annual summer event providing on-land and on-water programming for people of all ages and interests, with the goal of promoting Toronto locally and internationally as a premiere waterfront destination. With music, food, nautical programs and entertainment, the festival offers something for everyone to enjoy. Every three years, the event welcomes majestic TALL SHIPS® to Toronto.

### **ABOUT WATER'S EDGE FESTIVALS & EVENTS:**

Water's Edge Festivals & Events is an Ontario not-for-profit corporation created in 2011 with a mandate to be the driving force behind the successful Redpath Waterfront Festival in Toronto.

-30-

For additional information and interview requests, please contact:

Peggy Sheffield | Peggy Sheffield & Associates Inc. | 416-246-0474 | [psheffield@psapr.com](mailto:psheffield@psapr.com)

