



NEWS RELEASE

Redpath Waterfront Festival Returns with Adrenaline Pumping Entertainment for All

*Toronto's waterfront will feature Flyboarding, DockDogs,
Wine & Spirits Fest, a KIDS ZONE and more*

[TORONTO – May 13, 2014] – After a long, cold winter, the city is warming up to celebrate all things summer at this year's Redpath Waterfront Festival, June 20-22, 2014. Plan now to visit the two kilometers of waterfront from Spadina Avenue to Sherbourne Common, for the action packed Festival that promises something for everyone.

Learn more about the world's newest extreme water sport at the **2014 Flyboard® North American Championships**, where there will be no shortage of visually thrilling competition. Flyboarding enables humans to fly using a board that shoots out high pressurized water which comes from a jet ski. 32 pro Flyboard® Pilots from across the continent and Europe will go head-to-head and battle for a coveted spot on the podium. With points for double backflips, height and dolphin dives, Flyboarding is bigger, better and higher than ever. For visitors who want an even better look at the competition, there is prime viewing available in a **Beer/Wine Garden**.

"We are very excited to host the inaugural Flyboard® North American Championships at the Redpath Waterfront Festival and to introduce this sport to Torontonians and visitors to our city," said Peter Toppazzini, chair of the Festival. "Festivals and events bring communities together and help us to promote our great city to tourists."

Families can enjoy dog friendly events at the **2014 DockDogs® World Qualifying Championships**, presented by the Toronto Port Authority, featuring the top canine record holders for distance jumping, height and retrieving. Visitors can even bring their own dogs down to test their skills on the dock at the end of each competition day. The World Qualifying Championships is open to dogs of all sizes and breeds with an age requirement of six months old.

The Redpath Waterfront Festival is proud to partner with the **Toronto Wine & Spirit Festival** this year, which will be located at Sugar Beach. Visitors can relax by the water and sample the latest beverage trends while The **EMERGE Artists Showcase** ‘Makes it Funky’ and entertains the crowd with sounds from the hottest new musical talent in Toronto.

Finally, families and kids can bounce over to HTO Park East where kids can play in the adventure filled **KIDS ZONE**. There will be tons of fun and interactive activities for all ages including Parks Canada crafts, exploring the Toronto Brigantines, Voyager Canoes, AdventureMania Inflatables and more!

General admission to the festival is free however a detailed list of scheduling and entrance fee information is available on the festival website www.TOwaterfrontfest.com.

Major Festival partners include Redpath Sugar, The Waterfront BIA, Ontario Ministry of Tourism, Canadian Heritage, Flyboard® Canada, DockDogs® Canada, Toronto Port Authority, Toronto Star, CTV, 102.1 the Edge, Purina Pawsway, The Westin Harbour Castle, Queen’s Quay Terminal and others.

The **Redpath Waterfront Festival**, in partnership with The Waterfront BIA (Business Improvement Area), is an annual summer event that provides on-land and on-water programming for people of all ages and interests with the goal of promoting Toronto locally, nationally and internationally as a premiere waterfront destination. Toronto Brigantine Inc, is the Festival’s preferred charity partner and is dedicated to building character in youth through sail training.

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