



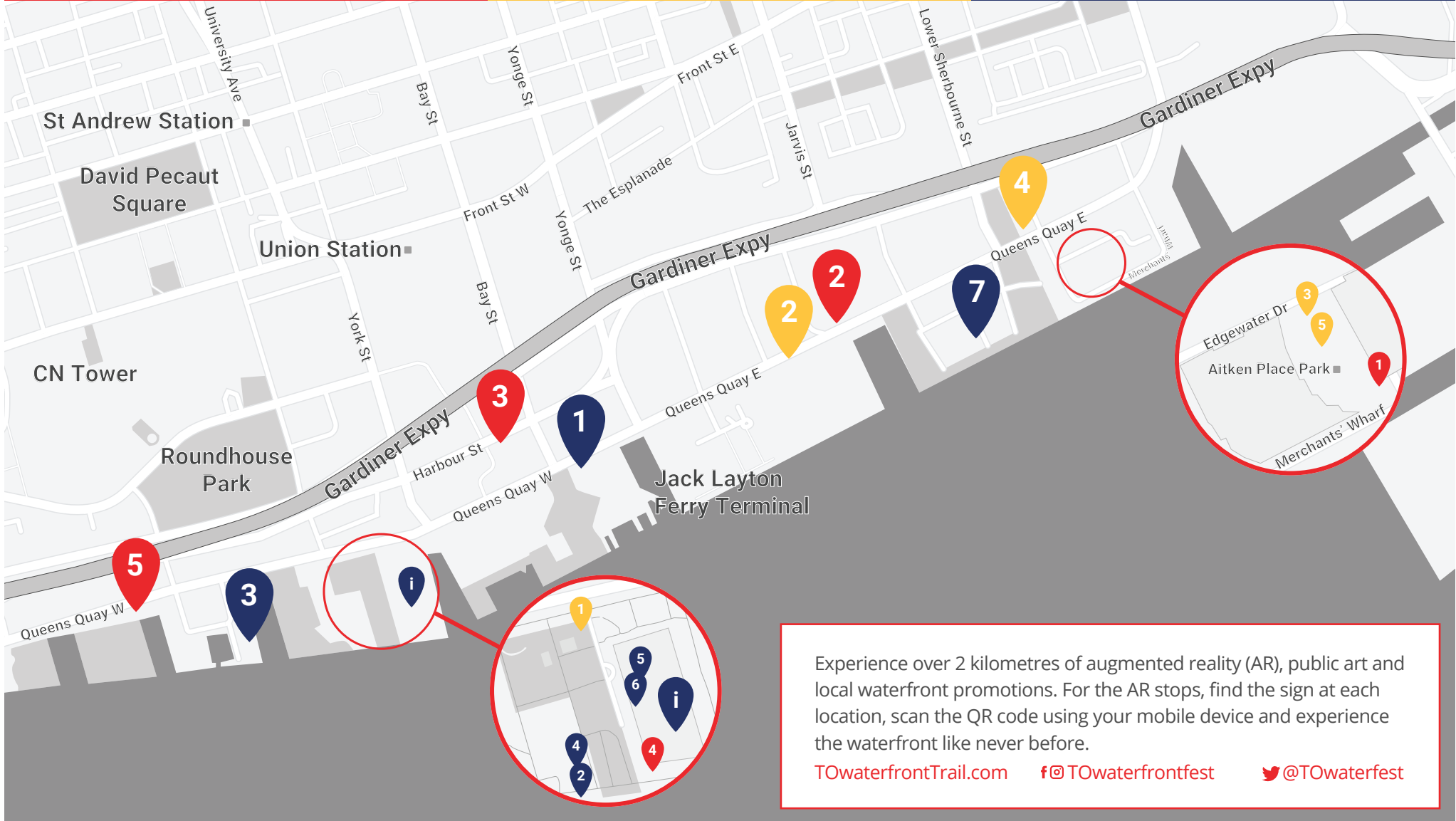
TAKE YOUR IMAGINATION FOR A WALK

SEPT 17 - OCT 3

AR STOPS

ART

PROMOTIONS



Experience over 2 kilometres of augmented reality (AR), public art and local waterfront promotions. For the AR stops, find the sign at each location, scan the QR code using your mobile device and experience the waterfront like never before.

TOWaterfrontTrail.com [f@TOWaterfrontfest](https://www.instagram.com/TOWaterfrontfest) [@TOWaterfest](https://www.twitter.com/TOWaterfest)



**DON'T FORGET TO
SHOW THIS ICON
AT THE PROMOTIONS STOPS
TO TAKE ADVANTAGE
OF ALL SPECIAL OFFERS**

ART STOPS

1. HARBOURFRONT CENTRE ART

235 Queens Quay W

See site-specific installations by Meryl McMaster, April Martin, and Kim Paquet opening September 18, Unmask Fear by Robert Young opening on September 30, and a large-scale installation in collaboration with Luminato launching September 22.

2. NBII DODEM (WATER CLANS)

Presented by Billy Bishop Airport

95 Queens Quay East (Northfacing side of Redpath Sugar Building)

Watch a blank wall become a masterpiece as Anishinaabe artist Que Rock creates a graffiti mural during the two-week trail. The mural will tell the story of water as a healer, a teacher, a protector and as a source of life.

3. LIGHT KEEPER

90 Merchants' Wharf - Aitken Place Park

Best seen at night, Light Keeper projects waves of rainbow light with a moon clock that responds to shifting winds in the night sky.

4. LIGHT SHOWERS

215 Queens Quay East (Sherbourne Common Park - North side of Queens Quay)

Light Showers is a series of sculptures integrated into the water purification system of Sherbourne Common.

5. OLAMINA

90 Merchants' Wharf - Aitken Place Park

Olamina is part of the BSAM Canada Earthseeds: Space of the Living Waterfront Artist Residency supported by Waterfront Toronto and The Waterfront BIA. It is inspired by Octavia E. Butler's Parable series and the folktales of the African water deity, Mami Wata.

PROMOTIONS

i. TRAIL INFO BOOTH

11am - 7pm | Inside Queens Quay Terminal by the Fountain

Visit our friendly staff at the Redpath Waterfront Trail information booth and pick up a printed trail map

1. WESTIN HARBOUR CASTLE

1 Harbour Square

Stop by the Westin for a bite to eat at any restaurant, show your trail map and get 10% off of your food order.

2. TALL SHIP KAJAMA

235 Queens Quay W

Book a cruise on Tall Ship Kajama during the 2-week trail and get a special cocktail 25% off.

3. KARDIA

10 Lower Spadina Ave. Suite 100

Join Kardia September 18 & 21 for a free outdoor spin class or stop by and use their promo code to book a free class in the future.

4. AMSTERDAM BREWHOUSE

245 Queens Quay W

Win a dinner for two at Amsterdam Brewhouse + Redpath Sugar prizes by entering a contest on our Instagram page.

5. GOODMAN PUB & KITCHEN

207 Queen's Quay West

Show your trail map and get 15% off your total bill when you sign up for their VIP email list.

6. PIE BAR

207 Queen's Quay West #155

Show your trail map and get 15% off your total bill when you sign up for their VIP email list.

7. AGAINST THE GRAIN

25 Dockside Drive

Show your trail map and get 15% off your total bill when you sign up for their VIP email list.

AR STOPS

1. A FUTURISTIC VIEW

Presented by Tridel, Hines, First Capital
90 Merchants' Wharf - Aitken Place Park

See what's in store for the future of Toronto's waterfront at East Bayside. Take a sneak peak at the building plans for the area.

2. A SWEET SWIM

Presented by Redpath

North Side of Queens Quay East, West of Lower Jarvis St. (In front of Joe Fresh)

Take a trip under water as Redpath's Whaling Wall comes to life around you.

3. A WATER WALK

Presented by The Waterfront BIA

South side of Harbour Street, across from 60 Harbour Street

Walk on water without getting wet! Take a trip to the past and see where Toronto's waterline used to be.

4. A QUAY TO THE PAST

Presented by Queen's Quay Terminal

207 Queens Quay West (South West corner of the Queens Quay Terminal Building)

Open a door to the past and experience Toronto's industrial waterfront in the 1920s.

5. A BIG REUNION

Presented by The Waterfront BIA

339 Queens Quay West
(North East corner of HTO Park)

What the Duck!? Say a virtual hello to the World's Largest Rubber Duck and our most popular festival program ever! The original Mama Duck is 6 storeys tall and 30,000 lbs and she floated in to celebrate with us in 2017.

TITLE SPONSOR



IN PARTNERSHIP WITH



**WATERFRONT
BIA**

FUNDING PARTNERS



AR PARTNERS



Hines

